

Order / Rev: 203800
 Alt Order #: 06849961
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: POL/Romney For President (R)
 Product Desc: 9/7-9/10 MITT ROMNEY
 Estimate: 184

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/10/12	09/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$300.00		0.00						
E 15	WAVY	09/07/12	09/07/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	----F--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$1,500.00		0.00						
E 16	WAVY	09/10/12	09/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$1,500.00		0.00						
E 17	WAVY	09/07/12	09/07/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$1,500.00		0.00						
E 18	WAVY	09/10/12	09/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$1,500.00		0.00						
E 19	WAVY	09/07/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$1,800.00		0.00						
E 20	WAVY	09/10/12	09/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$1,800.00		0.00						
E 21	WAVY	09/07/12	09/07/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	----F--	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$2,500.00		0.00						
E 22	WAVY	09/10/12	09/10/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	M-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$2,500.00		0.00						
E 23	WAVY	09/07/12	09/07/12	M-F 7-730p M-F 7-730p	CM	7-730p	----F--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$600.00		0.00						
E 24	WAVY	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$600.00		0.00						
E 25	WAVY	09/07/12	09/07/12	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$600.00		0.00						
E 26	WAVY	09/10/12	09/10/12		CM	730-8p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$600.00		0.00			
E 27	WAVY	09/07/12	09/07/12	LN M-F M-F News 10 @11	CM	11p-1130p -----F--	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----F--				2	\$1,800.00		0.00			
E 28	WAVY	09/10/12	09/10/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$1,800.00		0.00			
E 29	WAVY	09/07/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -----F--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				THE TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----F--				2	\$300.00		0.00			
E 30	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				THE TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$300.00		0.00			
E 31	WAVY	09/07/12	09/07/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a -----F--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				EARLY AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----F--				2	\$500.00		0.00			
E 32	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				EARLY AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$500.00		0.00			
E 33	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a -----S-	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				SATURDAY EARLY AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$400.00		0.00			
E 34	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				SATURDAY AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$800.00		0.00			
E 35	WAVY	09/08/12	09/08/12	Today Show Sa Today Show Saturday	CM	8a-10a -----S-	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				SATURDAY TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$1,200.00		0.00			
E 37	WAVY	09/08/12	09/08/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				LAW & ORDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$600.00		0.00			
E 38	WAVY	09/08/12	09/08/12	SNL Saturday Night Live	CM	1130p-103a -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				SATURDAY NIGHT LIVE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$600.00		0.00			
E 39	WAVY	09/09/12	09/09/12		CM	6a-7a -----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00

